

FRIDAY, MAY 16, 2025

10:00 INAUGURAL PRESS
10:30 CONFERENCE



Mr. Patrice VERGRIETE
Former Minister, Mayor of Dunkirk,
President of the Dunkirk Urban Community.

11:00 DUNKERQUE, FRENCH MODEL OF THE SUSTAINABLE CITY :
13:00 FROM THE TRANSPORT REVOLUTION TO THE TOURISM REVIVAL

Named as one of the 20 cities that will "save the world" by the **World Economic Forum** in Davos, **Dunkirk** has established itself as an international model of urban transition. As the largest urban area in Europe to have introduced **free bus travel for all**, it has profoundly transformed mobility, accessibility and quality of life for its residents. Combined with an ambitious environmental strategy and an urban and tourist revival, this policy has made **Dunkirk a benchmark for sustainable cities in the 21st century**. During this conference, the speakers will discuss the keys to this success and the prospects it opens up on an international scale.



Mr. Patrice VERGRIETE
Former Minister, Mayor of Dunkirk, President of the Dunkirk Urban Community.



Ms. Marjorie ELOY
President, Dunkirk Tourism Board



Mr. Xavier DAIRAINÉ
Director of Ecological Transition Strategy for
the Territory, ÉcosystèmeD



Mr. Jean-Baptiste TIVOLLE
President, FRAC Grand Large
Former President, CCI Hauts-de-France Region

13:00 COCKTAIL LUNCHEON
14:00 DEDICATED TO PARTICIPANTS



Ms. Emmanuelle VERGER
Chair of the Supervisory Board,
Dunkerque-Port



16:00 DUNKERQUE, THE FRENCH MODEL FOR DECARBONISATION AND
18:00 SUSTAINABLE PORT DEVELOPMENT

A French model of industrial and port transition, **Dunkirk** is establishing itself as **Europe's leading energy hub**. With €38 billion of investment planned and **20,000 jobs** announced over the next decade, the region embodies a new generation of sustainable ports, combining economic competitiveness with climate ambitions. This conference will present the structuring projects that are making **Dunkirk and its port a European benchmark in terms of decarbonisation, industrial, energy and port development**.



Mr. Patrice VERGRIETE
Former Minister, Mayor of Dunkirk,
President of the Dunkirk Urban
Community.



Mr. Maurice GEORGES
Chief Executive Officer,
Dunkerque-Port



Mr. Rafaël PONCE
General Manager, ÉcosystèmeD
with the testimony of YOKOGAWA ♦



Mr. Daniel DESCHODT
Deputy CEO & CCO,
Dunkerque-Port



Mr. Brice FARINEAU
Managing Director Customers, EDF



Mr. Jean-Bernard TERRIER
Business Director, EDF

18:00 COCKTAIL RECEPTION
20:00 DEDICATED TO PARTICIPANTS



SATURDAY, MAY 17, AND SUNDAY, MAY 18, 2025

Over the course of these two days, come and explore Dunkirk: an immersion in its heritage, vibrancy, and sustainable initiatives, which establish this port city as a genuine destination in the heart of Europe! **Open to all from 10 a.m. to 6 p.m.**